



NOVEMBER 18, 2009 -- YMCA of Cecil County

NikeRetail Location: 68 Heather Lane, Suite 22, Perryville, MD

Website: www.ymcacecil.org

Kids Involved: 2000

Our Mission

The YMCA of Cecil County is a charitable, community service organization, which puts Christian Principles into practice and is dedicated to developing the full potential of every individual through programs that build a healthy spirit, mind, and body for all. "We Build Strong Kids, Strong Families, Strong Communities"

How does your organization make a difference in your community?

Our organization serves over 2,000 children in various youth sports programs. More importantly, the YMCA of Cecil County believes everyone should have the opportunity to become members, participate in programs, and enjoy the YMCA experience regardless of one's socio-economic background. Therefore, financial scholarships play a large role in our mission. YMCA provided \$25,000 in financial aid for a variety of youth related programs in 2008.

How will Nike impact your community by investing in it?

The Nike Grant would assist us in continuing our mission of financial aid for those less fortunate. Children who are unable to participate in youth sports because of financial reasons will now have the means to participate.

Tags: College, School-based, Football, Co-Ed, Action Sports, Swimming, Elementary School, Gymnastics, Volleyball, High School, Running, Tennis, Community-based, Lacrosse, Golf, Basketball, Middle School